

**Kidoodle.TV® Grocery Giveaway  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE THE CHANCES OF WINNING.**

The Kidoodle.TV® Grocery Giveaway (the “Sweepstakes”) intended for legal residents of the United States of America (excluding Florida & New York) and Canada (excluding Quebec) only and shall only be construed and evaluated according to USA law, Canadian law, and applicable state/province law. Do not enter this Sweepstakes if you are not resident of the USA or Canada, or otherwise ineligible in accordance with these Official Rules at the time of entry. The Sweepstakes is sponsored by A Parent Media Co. Inc. Suite 320, 333 24th Ave SW, Calgary AB, T2S 3E6 (the “Sponsor”).

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the USA (excluding residents of Florida and New York) and Canada (excluding resident of Quebec) who are at least eighteen (18) years of age or the age of majority, whichever is older, in their respective states/provinces of permanent residence at the time of entry (the “Entrants”). The Sponsor, ViralSweep LLC (the “Administrator”), their respective parent companies, employees, officers, directors, subsidiaries, affiliates, distributors, sales representatives and advertising and promotional agencies, and the officers, directors, agents, and employees of each of the foregoing (collectively, the “Released Parties”), and members of their immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in this Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules will result in disqualification. **Void where prohibited or restricted by law.**

**AGREEMENT TO OFFICIAL RULES:** By participating, Entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes. Winning a Prize (as defined below) is contingent upon fulfilling all requirements set forth herein.

**HOW TO ENTER:** The Sweepstakes begins at 12:00:01 a.m. MT on April 27, 2023 and ends at 11:59:59 p.m. MT on December 31, 2023 (“Sweepstakes Period”). The Sponsor’s database computer is the official time-keeping device for the Sweepstakes. The Sweepstakes Period will be divided into the following entry periods (“Entry Period”):

	<b>Start Date</b>	<b>End Date</b>
<b>Entry Period #1</b>	4/27/2023	5/7/2023
<b>Entry Period #2</b>	5/8/2023	5/14/2023
<b>Entry Period #3</b>	5/15/2023	5/21/2023

<b>Entry Period #4</b>	5/22/2023	5/28/2023
<b>Entry Period #5</b>	5/29/2023	6/4/2023
<b>Entry Period #6</b>	6/5/2023	6/11/2023
<b>Entry Period #7</b>	6/12/2023	6/18/2023
<b>Entry Period #8</b>	6/19/2023	6/25/2023
<b>Entry Period #9</b>	6/26/2023	7/2/2023
<b>Entry Period #10</b>	7/3/2023	7/9/2023
<b>Entry Period #11</b>	7/10/2023	7/16/2023
<b>Entry Period #12</b>	7/17/2023	7/23/2023
<b>Entry Period #13</b>	7/24/2023	7/30/2023
<b>Entry Period #14</b>	7/31/2023	8/6/2023
<b>Entry Period #15</b>	8/7/2023	8/13/2023
<b>Entry Period #16</b>	8/14/2023	8/20/2023
<b>Entry Period #17</b>	8/21/2023	8/27/2023
<b>Entry Period #18</b>	8/28/2023	9/3/2023
<b>Entry Period #19</b>	9/4/2023	9/10/2023
<b>Entry Period #20</b>	9/11/2023	9/17/2023
<b>Entry Period #21</b>	9/18/2023	9/24/2023
<b>Entry Period #22</b>	9/25/2023	10/1/2023
<b>Entry Period #23</b>	10/2/2023	10/8/2023
<b>Entry Period #24</b>	10/9/2023	10/15/2023
<b>Entry Period #25</b>	10/16/2023	10/22/2023
<b>Entry Period #26</b>	10/23/2023	10/29/2023
<b>Entry Period #27</b>	10/30/2023	11/5/2023
<b>Entry Period #28</b>	11/6/2023	11/12/2023
<b>Entry Period #29</b>	11/13/2023	11/19/2023
<b>Entry Period #30</b>	11/20/2023	11/26/2023
<b>Entry Period #31</b>	11/27/2023	12/3/2023
<b>Entry Period #32</b>	12/4/2023	12/10/2023
<b>Entry Period #33</b>	12/11/2023	12/17/2023
<b>Entry Period #34</b>	12/18/2023	12/24/2023
<b>Entry Period #35</b>	12/25/2023	12/31/2023

During the Sweepstakes Period, Entrants will be able to enter the Sweepstakes by visiting <https://www.kidoodle.tv/grocery-giveaway> (the "Website") and following the links and instructions to complete the Sweepstakes registration form. Entrants will be required to provide their full name, email address and year of birth. Each fully completed Sweepstakes registration form will generate one (1) Sweepstakes entry. Limit one (1) entry per Entrant per Entry Period.

To be valid, each entry must provide all requested information. Proof of entry information at the Website is not considered proof of delivery to or receipt by Sponsor of an entry. Entries made by

any other individual or any entity, and/or originating at any other website or email address, including, but not limited to, commercial Sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. The use of automated entry devices is prohibited, and no mechanically reproduced entries are allowed; all such entries are void.

**Bonus entries:**

*-Refer a friend:* Entrants also have the opportunity to earn bonus entries via the post-entry refer-a-friend feature. Entrants will be given a unique URL address to share with their friends. For every friend that enters the Sweepstakes through the unique URL, the original referrer will receive five (5) bonus entries. Maximum of fifteen (15) referrals per Entrant, for a total of seventy-five (75) bonus entries per Entrant.

*-Twitter:* Retweet the Sponsor's tweet through the provided link and receive one (1) bonus entry. Limit one (1) bonus entry (through this feature) per Entrant.

*-Instagram:* Visit the Sponsor on Instagram through the provided link and receive one (1) bonus entry. Limit one (1) bonus entry (through this feature) per Entrant.

*-App Download:* Download the Sponsor's app through the provided link and receive one (1) bonus entry. Limit one (1) bonus entry (through this feature) per Entrant.

*-Poll:* Participate in the Sponsor's poll through the provided link and receive one (1) bonus entry. Limit one (1) bonus entry (through this feature) per Entrant.

Limit seventy-nine (79) bonus entries per Entrant. The Released Parties are not responsible for late, incomplete, delayed, undelivered, or misdirected entries. All entries become the exclusive property of Sponsor and will not be acknowledged or returned except as provided herein. By participating, you consent to Sponsor's and its agents' use of your personal information for the administration of this Sweepstakes. All information submitted by Entrants will be treated according to Sponsor's Privacy Policy, available at <https://about.kidoodle.tv/privacy-policy/>. By participating in the Sweepstakes and providing your email address or any other applicable contact information, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

**GENERAL CONDITIONS:** If for any reason the operation or administration of this Sweepstakes is impaired or incapable of running as planned for any reason, including but not limited to (i) infection by computer virus, bugs, (ii) tampering, unauthorized intervention, (iii) fraud, (iv) technical failures, or (v) any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the Prize (defined below) using all non-suspect eligible

entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable and best conforms to the spirit of these Official Rules. Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or Sponsor's Website; or acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR MAY REFER THE PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE APPROPRIATE AUTHORITIES, AND IT RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of a Winner based on an email address, the winning entry will be declared to have been made by the authorized account holder of the email address associated with the registration in question. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Sweepstakes, Entrants agree to release and hold harmless the Released Parties from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any Prize (defined below) including, but not limited to: (i) any technical errors that may prevent an Entrant from submitting an entry; (ii) unauthorized human intervention in the Sweepstakes; (iii) printing errors; (iv) errors in the administration of the Sweepstakes or the processing of entries; or (v) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt of the Prize (defined below). Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. Entrant further agrees that in any cause of action, the Released Parties' liability shall be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. **For New Jersey Residents: nothing herein bars**

**recovery of damages or attorneys' fees where mandated by statute.**

Except as expressly provided above, IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE.

By participating, Entrants release and agree to hold harmless the Released Parties from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this Sweepstakes or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of a Prize. Released Parties are not liable in the event that any portion of the Sweepstakes is cancelled due to weather, fire, strike, acts of war or terrorism, pandemic, or any other condition beyond their control.

EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES, AND ANY PROVINCE OR TERRITORY OF CANADA, ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

“A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.”

**DRAWING AND NOTIFICATION:** There will be a total of thirty-five (35) random Prize drawings conducted by the Administrator, whose decisions are final and binding. There will be one (1) drawing per Entry Period and one (1) Prize Winner selected per drawing. Each Prize drawing will be conducted on or about one (1) day after the conclusion of each Entry Period. Odds of winning a Prize will depend on the total number of eligible entries received at the time of each drawing. Entries received for previous Entry Periods will roll-over into subsequent drawings. The potential Winners will each be contacted by the Sponsor (or Administrator) via email for further verification as described below.

**PRIZES:** There will be thirty-five (35) Prizes available. Each Prize Winner (“Winner”), upon the Sponsor’s verification of eligibility, will receive twelve (12) grocery gift cards valued at \$834 USD each (“Prize”). One (1) gift card will be delivered to each Winner after Winner verification. Each Winner will be sent one (1) additional gift card each month thereafter for twelve (12) consecutive months. Each Prize has an approximate retail value (“ARV”) of \$10,008 USD. Total Prize Pool - \$350,280 USD. LIMIT ONE (1) PRIZE PER PERSON/ENTRANT.

The gift card brand/issuer for each winner will be determined solely by the Sponsor. Use of gift

cards is subject to the terms, conditions, and policies of the issuer. Gift cards will be delivered each month to the email address or mailing address provided. Prizes must be accepted as awarded. All characteristics and features of the Prize except as otherwise explicitly stated above are at the Sponsor's sole and absolute discretion. All other expenses associated with Prize acceptance or usage not specifically mentioned herein are the responsibility of the Winners. **NOTE: Substitution, assignment or transfer of the Prize is not permitted, except by Sponsor, who reserves the right, at its sole discretion, to substitute the Prize with another of equal or greater value.**

**PRIZE CONDITIONS:** By accepting the Prize, the Winners agree to release and hold harmless the Released Parties from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the Prize. Each potential Winner must sign and return to the Sponsor or Administrator, within seven (7) days of the date of notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (if U.S. resident) or a Declaration of Compliance (if Canadian resident) in order to claim the Prize. **Note: The Affidavit sent to a potential US Winner will require that the Winner provide their Social Security Number to the Administrator, which will be used solely for tax reporting purposes.** The Winners are responsible for all local, state/province, and federal taxes associated with the receipt of the Prize. The Winners must note that the value of the Prize is taxable as income and an IRS Form 1099 will be filed in the name of the Winner for the value of the Prize (applicable to US Winners only). The Winners are solely responsible for all matters relating to the Prize after it is awarded. If a Prize or Prize notification is returned as unclaimed or undeliverable to a potential Winner, if a potential Winner cannot be reached or does not comply with Prize redemption instructions within three (3) business days from the first notification attempt, or if a potential Winner fails to return requisite document(s) within the specified time period, or if a potential Winner is not in compliance with these Official Rules, then such person shall be disqualified and, at Sponsor's sole discretion, an alternate Winner may be selected.

Should a selected Winner be a Canadian citizen, the selected Entrant must answer correctly without assistance of any kind, whether mechanical, electronic, or otherwise, a mathematical skill-testing question posed by mail or telephone. If the selected Entrant fails to correctly answer the question, he/she will be disqualified, and another Entrant will be randomly selected. The potential Winner who correctly answers the skill-testing question will be notified by telephone and/or mail and/or email at the Sponsors' discretion using the contact information provided at the time of entry. If a potential Winner is determined to be less than the age of majority in his/her province of residence, then the potential Winner will be disqualified, and an alternate winner will be selected in their place.

By accepting the Prize, where permitted by law, the Winners grant to the Released Parties and those acting pursuant to the authority of Sponsor and the Released Parties (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time their full name, portrait, picture, voice, likeness and/or biographical information for advertising, trade and promotional purposes without further payment or additional consideration, and without review, approval or

notification. The Winners also acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize.

**DISPUTES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants, Administrator, and Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the Province of Alberta, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's, province's, or jurisdiction's laws. By participating in the Sweepstakes, Entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, shall be resolved individually without resort to any form of class action; (ii) any judicial proceeding shall take place in a court within the Province of Alberta; (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event will attorney fees be awarded or recoverable; (iv) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to seek, punitive, incidental, exemplary, consequential, special damages, lost profits, other damages, and/or any rights to have damages multiplied or otherwise increased; and (v) Entrant's remedies are limited to a claim for money damages (if any) and he/she waives any right to seek injunctive or equitable relief.

**SEVERABILITY:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, the other provisions will remain in effect and will be construed as if the invalid or unenforceable provision were not contained herein.

**MISCELLANEOUS:** These Official Rules contain the full and complete understanding with respect to the Sweepstakes and supersede all prior and contemporaneous agreements, representations, and understandings, whether oral or written. The headings herein are for convenience only, do not constitute a part of these Official Rules, and shall not be deemed to limit or affect any of the provisions hereof. No amendment to, or waiver of, any provision of these Official Rules shall be effective unless in writing and signed by both Sponsor and Administrator. The waiver by Sponsor or Administrator of any provision of these Official Rules shall not constitute a waiver of any other provision herein. The rights and obligations hereunder may not be assigned by Entrant, whether by operation of law or otherwise, without the prior written consent of Sponsor, and any attempted assignment in violation of the foregoing shall be null and void. These Official Rules shall be binding upon, and inure to the benefit of, the permitted successors and assigns of Sponsor, Administrator, and Entrant.

**WINNERS LIST REQUEST:** To view the winners' list for this Promotion, please visit <https://certified.promotrust.com/AParentMedia/KidoodleTVGroceryGiveaway/winners>. The winners' list will be available after winner validation has been completed.